

## **The Master's Program in the Department of Mass Communication (brief overview)**

The Master's program in the Department of mass communication is based on the most modern scientific trends and the application prevailing in the field of the communication and information studies. The Master's program has prepared those students who succeeded in the department of information and press and those similar to them with the BA scientifically and professionally in specialized fields in a way that fulfills the present needs and the future needs for students in accordance with professional and career interests in the community.

### **The Goals of the Master's Program**

The Master's program in the department of mass communication attempts to achieve a number of goals most important of which are:

- habilitating the students in the program in a modern way which will help develop the field of mass communication in various areas of research, studies and practice.
- linking between scientific practice and scientific habilitation in mass communication through the mixing of theoretical programs by scientific which applications in some fields are specialized in mass communication.
- activating scientific research and enriching knowledge in mass communication and information by way of scientific papers for the Master's which are presented by graduate students through research given to them during the period of studies.

### **The Available Specialities in the Master's Program in Department of mass communication:**

- 1- Journalism
- 2- Radio and television
- 3- Public relations

The Entrance Requirements in the Master's Program of the Department of Mass Communication.

In accordance with what was stated in the regulation's regarding higher studies the department requires what follows:

- 1- the student must pass successfully the writing exam which includes testing the students' competence in the Arabic language and English language
- 2- the student must pass successfully the personal interview.

### **The System Studies in the Program ( courses + thesis)**

- 1- The student must succeed in the units of studies which are required in the program composed of 35 study units
- 2- the writing up of the thesis which must be accredited by the specialists in accordance with the university regulations.

### **The program Levels and courses:**

The program is composed by three study terms. The first and the second term dispenses a general formation. The third term dispenses a specialized formation. In what follows as a clarification of the names, numbers and hourloads of the courses.

#### **A- First term**

<b>Code</b>	<b>Name of subject</b>	<b>Units</b>
511 MC	Introduction mass media studies	2
512 MC	Qualitative mass media researches	3
513 MC	Mass media and communication theories	3
514 MC	Mass media readings in English Language	3
SUM		11

#### **B- Second term:**

<b>Code</b>	<b>Name of subject</b>	<b>Units</b>
516 MC	Techniks of communication and information	3
517 MC	Qualitative mass media researches	3
518 MC	Mass media and society	3
519 MC	Study circule	2
SUM		11

#### **C- Third term:**

The student is required to complete one of three studies which is included by the program and which can be integrated or deleted in accordance with the possibilities of the department and the needs of the society. The ways which can be followed during the third term composed of a group of courses as follows:

